

ANNEXURE 13: DETAILED FINANCIAL BID

DETAILED FINANCIAL BID

Name of the Bidder: _____

Mention Category: _____

S. No.	Resource Profile with Experience level	Man-Month Rate of the Agency (in Rs. without tax)
1	Project Manager (Digital Communication)	
a	Level 1- 5 years up to 8 years	
b	Level 2 - > 8 years up to 12 years	
c	Level 3 - More than 12 years	
2	Branding	
a	Level 1- 2 years up to 6 years	
b	Level 2 - > 6 years up to 10 years	
c	Level 3 - More than 10 years	
3	Visual Communication	
a	Level 1- 2 years up to 6 years	
b	Level 2 - > 6 years up to 10 years	
c	Level 3 - More than 10 years	
4	Content Writer	
a	Level 1- 2 years up to 6 years	
b	Level 2 - > 6 years up to 10 years	
c	Level 3 - More than 10 years	
5	Multimedia Designer	
a	Level 1- 2 years up to 5 years	
b	Level 2 - > 5 years to 8 years	
c	Level 3 - More than 8 years	
6	Social media	
a	Level 1- 2 years up to 5 years	
b	Level 2 - > 5 years to 8 years	
c	Level 3 - More than 8 years	
7	Photography/Videography	
a	Level 1- 2 years up to 5 years	
b	Level 2 - > 5 years to 8 years	
c	Level 3 - More than 8 years	
8	Social media / Data Analyst	
a	Level 1- 2 years up to 5 years	
b	Level 2 - > 5 years to 8 years	
c	Level 3 - More than 8 years	
Gross Total Value (X)		

Gross Total Value(X) in figure = Rs. _____

Gross Total Value(X) in Words = Rupees.....

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Authorized Signatory

Name:

Date:

Place:

Company Seal

Important Note:

- a. For consideration of their bids, the bidders have to quote for all the resource levels. The rates quoted should be as per industry standards for the prescribed experience. For any of the resource levels, bids quoting zero or incredibly low rates compared to the industry prevalent rates will be rejected and execution of Bid Securing Declaration / Bid Securing Deposit.
- b. The rates finalized will not be changed throughout the period of empanelment/extended empanelment.
- c. GST and other taxes as applicable will be paid extra. Prices should be quoted in Indian Rupee only and indicated both in figures and words. The amount mentioned in words will prevail.
- d. Each Job assignment will be done at the cost finalized depending on Project Execution Model used in TOR.
- e. Prices should be quoted in Indian Rupee only and indicated both in figures and words. The amount mentioned in words will prevail.